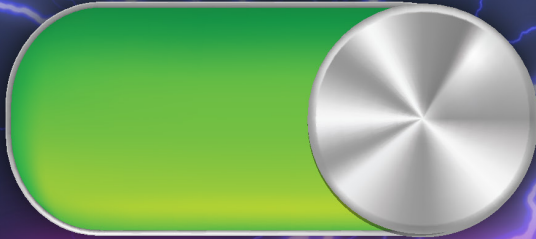




FLIP



THE

SWITCH

BE A PART OF OUR PROGRAM BOOK!

Win ONE of TWO full one-year dance scholarships to UCDC!

Scholarships are valued at \$2000 for competition dancers and \$1700 for recreational dancers! The winners will be the dancers who raise the most money selling ads for the program book.

TWO scholarships will be awarded for one year of free instruction!

Ads should be turned in to Angela Spake at the front desk by
Monday, April 22nd!

Use an ad sheet for each ad that you turn in, even if you email the ad or create it yourself.

If you need additional forms, you may make copies or see Angela Spake at the front desk.

If you would like to use your picture day photo, please visit

www.sentellstudio.com

Find your image and write the photo number on your order form. (Please note you must pay for your image before using it.)

If you are emailing information about your ad, use UCDCads@gmail.com

Upstate Carolina Dance Center

Recital Program Book Ad Information Sheet, Students and Businesses

No ads will be accepted without this form. Please fill it out completely. Use one form per ad. Photocopy it as necessary. Turn in the forms, payment and photos to Angela Spake at the front desk no later than **Monday, April 22, 2024.**

STUDENT THIS AD IS FOR _____

PERSON OR BUSINESS BUYING AD _____

CONTACT PERSON FOR THIS AD _____

EMAIL ADDRESS AND/OR PHONE NUMBER _____

Ad Sizes and Prices

Please mark one

PRICE INCLUDES ONE OR TWO PHOTOS

- FULL PAGE, \$105
- 1/2 PAGE, \$60
- 1/4 PAGE, \$35
(ONE PHOTO ONLY)

ADDITIONAL Photos

MAXIMUM OF FIVE, unless you're providing a print-ready ad

- 3 TOTAL PHOTOS, add \$6
TOTAL: FULL-\$111 | NOT FOR HALF
- 4 TOTAL PHOTOS, add \$10
TOTAL: FULL-\$115 | NOT FOR HALF
- 5 TOTAL PHOTOS, add \$15
TOTAL: FULL-\$120 | NOT FOR HALF

Once your dancer has had their recital pictures made and the photos are online for ordering, if you would like to use your picture day photo(s), please provide the number(s) from the photographer's website at www.sentellstudio.com. *Please recheck these as there's no way to correct mistakes.*

Total Due _____

Checks should be made out to UCDC. We also accept Visa and Mastercard.

Instructions for Your Ad

Please use this space for brief instructions about your ad. Attach another sheet or use the back as necessary. **PLEASE DON'T STAPLE** anything directly to the ad sheet. If you are emailing information about your ad, use **UCDCADS@GMAIL.COM**.

Print-Ready Ads and Art

We encourage you to turn in print-ready art. You can do this by creating your own ad on a computer or by asking for print-ready art from businesses you contact. This ensures your ad will look exactly as you want it to.

1. **Your ad should be saved as a high-resolution PDF, JPEG, EPS or TIFF.**

300 dpi is preferable, and the 72-dpi default for many programs will produce less-than-desirable results.

2. **Photos you send digitally via email or storage media need to be the highest resolution available.**

For reference, full-page ads are 2275 x 3050 pixels, half-page ads are 2275 x 1500 pixels, and quarter-page ads are 1138 x 1525 pixels. Acceptable JPEGs are typically larger than 2 megabytes, and JPEGs smaller than 1 megabyte rarely work well.

3. **If you're including a business logo, ask the business for a high-resolution digital copy.**

Copies taken from websites rarely print well.

Upstate Carolina Dance Center

Ad Information Sheet, Recital Program Book

Special Rates for Jazz Company, Hip Hop Team and Clogging Team Members

Because of the extra costs you have, UCDC is offering competition team members a special rate of **\$85 for one personal full-page ad.** (For ads for family, friends and businesses and for team ads, please use the other order form). Take advantage of this special offer and congratulate your dancer on a great year!

No ads will be accepted without this form. Please fill it out completely. Use one form per ad. Photocopy it as necessary. Note that the special offer does not include Company and Team pages.

STUDENT THIS AD IS FOR _____

PERSON OR BUSINESS BUYING AD _____

CONTACT PERSON FOR THIS AD _____

EMAIL ADDRESS AND/OR PHONE NUMBER _____

Quantities and Prices

Please check the box if you're ordering one ad, and fill in the blank with a number if you're ordering additional ones. Please use the standard order form for smaller ads.

Instructions for Your Ad

Please use this space for brief instructions about your ad. Attach another sheet or use the back as necessary. Please don't staple photos or logos directly to the sheet.

THIS
INCLUDES
1 PHOTO
ONLY.
ADDED
PHOTOS
WILL
INCUR
COSTS
HERE.

ONE FULL-PAGE AD, \$85

Photos

Maximum of five

2 TOTAL PHOTOS, add \$3
TOTAL: \$88

3 TOTAL PHOTOS, add \$6
TOTAL: \$91

4 TOTAL PHOTOS, add \$10
TOTAL: \$95

5 TOTAL PHOTOS, add \$15
TOTAL: \$100

Once your dancer has had their recital pictures made and the photos are online for ordering, if you would like to use your picture day photo(s), please provide the number(s) from the photographer's website at www.sentellstudio.com. Please recheck these as there's no way to correct mistakes.

Total Due _____

Payment

Checks should be made out to UCDC. We also accept Visa and Mastercard. Turn in the forms, payment and photos to Angela Spake at the front desk no later than **Monday, April 22, 2024.**

Print-Ready Ads and Art

We'd like to encourage your turning in print-ready art. Check out the tips on the standard order form so your ad will look exactly as you want it to. If you are emailing information about your ad, use UCDCads@gmail.com.